

# INFORMATION LETTER

MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE

State Higher Educational Institution  
“KYIV NATIONAL ECONOMIC UNIVERSITY  
NAMED AFTER VADYM HETMAN”  
*Insurance Department*  
*Insurance Institute*

NATIONAL COMMISSION CARRYING OUT STATE REGULATION OF  
FINANCIAL SERVICES MARKETS

STATE HIGHER TECHNICAL AND ECONOMIC SCHOOL  
named after BRONISLAW MARKIEWICZ  
(State of Yaroslav, Poland)

WROCLAW UNIVERSITY OF ECONOMICS  
(State of Wroclaw, Poland)

BELARUS STATE ECONOMIC UNIVERSITY  
(State of Minsk, Belarus)

ARE HOLDING THE

*IV-th International Scientific Conference*  
“INSURANCE MARKET OF UKRAINE TOWARDS EUROPEAN  
INTEGRATION”



**17 – 18 April 2018**  
**Kyiv, Ukraine**

Representatives of science, business, public authorities and administration invited to participate in the conference.

Conference languages: Ukrainian, English, Russian.

Before the conference starts, it is planned to publish an abstracts paper.

## Topics of the conference

1. Contemporary trends on the global insurance market and their impact on the insurance markets of the transformational economy.
2. Perspective directions of development of the national insurance markets in the age of digital technology.

3. State regulation of financial services markets in the context of globalization manifestations: the experience of Ukraine and foreign countries.
4. Insurance role in the stabilization of the national economy and social protection of population.
5. Transformation of social protection systems in the modern world.
6. Insurance and risk management: modern challenges and innovative directions of development.
7. Improving the efficient management of business processes of insurance companies.
8. Improving the quality of scientific and personnel support of the insurance industry in modern conditions.

### **Organizing committee**

**D. Lukianenko**, Doctor of Science, Economics, Professor, Rector of SHEI “Kyiv National Economic University named after Vadym Hetman”, Honored Master of Sciences and Engineering of Ukraine, the Head of the Organizing Committee;

**O. Gamankova**, Doctor of Science, Economics, Professor, Head of the Insurance Department, Director of the Insurance Institute of SHEI “KNEU named after Vadym Hetman”, the Vice Chairman of the Organizing Committee;

**A. Zaletov**, PhD, associate Professor at the Insurance Department of SHEI “KNEU named after Vadym Hetman”, the member of the National Commission, carrying out state regulation of financial services markets;

**Ryszard Pukala**, PhD, Prorector of the Institute of Economics and Management of the State Higher technical and economics school named after Bronislaw Markiewicz (Yaroslav, Poland);

**Joanna Koczar**, PhD, associate Professor at the Department of Theory of Accounting and Financial Analysis, Wroclaw University of Economics (Wroclaw, Poland);

**T. Verezubova**, Professor at the Department of Taxes and Taxation, Belarus State Economic University (Minsk, Belarus), Doctor of Science, Economics, associate Professor;

**A. Baranov**, PhD, associate Professor, the Deputy Head of the Insurance Department of SHEI “KNEU named after Vadym Hetman”;

**O. Baranova**, PhD, associate Professor at the Insurance Department of SHEI “KNEU named after Vadym Hetman”;

**O. Murashko**, PhD, Professor at the Insurance Department of SHEI “KNEU named after Vadym Hetman”.

### **Participation in the conference**

1. Till **23<sup>d</sup> of March 2018** the following items are to send to the Organizing Committee e-mail: [kaf\\_insur\\_kneu@ukr.net](mailto:kaf_insur_kneu@ukr.net) in dividable files:

A. Application (**the application form attached, Annex 1**);

B. Abstracts (**sample attached, Annex 2**);

C. Scanned copy of the organizational fee payment.

2. Files entitle the author's name by the Latin (e.g.: tezu ivanov.doc; zayavka ivanov.doc).

3. The Organizing Committee will provide hotel accommodation according to preliminary information in the application.

4. Both travel and accommodation expenses are due to the participants.

5. The organizational fee is to be paid up to 20<sup>th</sup> of March 2018 as follows:

- for the KNEU co-workers as well as students – 100 UAH;

- for the other participants – 250 UAH.

The fee includes the cost of handouts, the program as well as the abstracts paper publications, and their distribution.

Foreign participants, also Doctors of science are free from payment.

**ATTENTION! Organization fee transfers to the address: 03049, Kiev, post office 03049, poste restante Tatyana Ivanovna Stetsyuk.**

### **Organizational points**

1. Check-in and accommodation of participants – 16 - 17<sup>th</sup> of April 2018.
2. Registration of the participants – 17<sup>th</sup> of April 2018, from 9<sup>00</sup> to 9<sup>55</sup> in the Conference Hall of the Main building SHEI “Kyiv National Economic University named after Vadym Hetman”: Kyiv, Peremohy Av., 54/1 (metro station "Shulyavska").
3. The start of the Conference – 17<sup>th</sup> of April 2018 at 10<sup>00</sup> in the Conference Hall of the Main building SHEI “Kyiv National Economic University named after Vadym Hetman”.

### **Requirements for abstracts (sample attached, Annex 2)**

1. Abstracts should not exceed 3 (three) pages A4 of printed text (incl. drawings, tables and references), typed in MS Word. Headset: Times New Roman, font size – 14, line spacing – 1,5. Fields: top and bottom – 1,5 cm, left – 2,0 cm, right – 1,0 cm. Paragraph – 1,25 cm.

2. In the upper left corner is the UDC (font size – 14, bold, line spacing – 1,0, left alignment). Below is the name and surname of the author/co-author (font size – 14, bold, line spacing – 1,0, right alignment). Onwards academic degree, title, position, name of the organization (institution), where the author (co - author) work (font size – 14, bold, line spacing – 1,0, right alignment).

In one line in capital letters, title of abstract printed in bold, centered.

Below through one line - the text of abstract, width alignment.

Students' abstracts accepted under condition of redaction of the scientific supervisor only.

3. The illustrative materials should be of good quality and of minimum volume.

4. References (font size – 12, normal, line spacing – 1,0, width alignment) made in accordance with National Standards of Ukraine (NSU) 8302:2015. The links given in the text in square brackets. The first number is the link number from the list of references; the second is the page number. A comma separates the link number and page number: [1, 95-96]. A semicolon separates the link numbers: [2; 5; 7].

The authors are responsible for the appropriate degree of the abstracts, the validity of the conclusions, and the reliability of the results.

The Editorial Board has the right to edit provided materials without the author's compliance, as soon as that does not misrepresent the sense of the text, or in terms of inability to harmonize the corrections due to the absence of the author's contact information.

ATTENTION! Abstracts which do not meet the requirements, sent without confirmation of the fee paid or later the date of March 23d, 2018, are not accepted for consideration.

### **Address of the Organizing Committee**

03680, Ukraine, Kyiv, Dehtyariivska st., 49-G, 3rd block SHEI “Kyiv National Economic University named after Vadym Hetman”; Department of Insurance (Room 086).

e-mail: [kaf\\_insur\\_kneu@ukr.net](mailto:kaf_insur_kneu@ukr.net); tel.: +38 (044) 371-62-33;

**General issues responsible:** Deputy Head of Department of Insurance Andriy Baranov

Mobile: +38 (066) 790-00-16.

E-mail: [andriy.baranov@ukr.net](mailto:andriy.baranov@ukr.net).

**References:** Vitaliia Demchenko

Mobile: +38 (095) 283-32-14.

**Application form**

**For participation in the Forth International  
Scientific Conference  
“Insurance market of Ukraine towards European integration”**

**Participant’s name** \_\_\_\_\_

**Science degree** \_\_\_\_\_

**Academic degree** \_\_\_\_\_

**Position** \_\_\_\_\_

**Name of the organization** \_\_\_\_\_

**Address (including the postcode)** \_\_\_\_\_

**Contact number** \_\_\_\_\_

**E-mail** \_\_\_\_\_

**Selected topic** \_\_\_\_\_

**Title of abstracts** \_\_\_\_\_

**Needed accommodation: YES** \_\_\_ **NO** \_\_\_\_\_

**(Period):** \_\_\_\_\_

**I am scheduled to:**

- make a presentation up to 15 min.;**
- take part as a listener;**
- take remote participation.**

**Sample abstracts**

**UDC 000.00.000**

**A. Sidorov**,  
Doctor of Economics, Professor at the Finance Department,  
Ternopil National Economic University,  
**O. Ivanova**,  
PhD, associate Professor at the Finance Department,  
SHEI “Kyiv National Economic University named after Vadym Hetman”

**FULL ABSTRACT’S TITLE IN CAPITAL LETTERS, IN BOLD,  
CENTERED.**

Abstracts should not exceed 3 (three) pages A4 of printed text (incl. drawings, tables and references), typed in MS Word. Headset: Times New Roman, font size – 14, line spacing – 1,5. Fields: top and bottom – 1,5 cm, left – 2,0 cm, right – 1,0 cm. Paragraph – 1, 25 cm. Width alignment.

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References

1. Complete link data in accordance with the requirements of the HAC (VAK).
2. Numbering as referred in the text.
3. Do not forget the year of publication, the number of pages of a particular publication, or the range of pages in the source.