Ministry of Education and Science of Ukraine

Vadym Hetman Kyiv National Economics University  
Taras Shevchenko Kyiv National University   
Kyiv National University of Trade and Economics  
Yury Fedkovych Chernivtsi National University  
Ukrainian Catholic University (Lviv)   
The Institute of Economics and Forecasting of the NAS of Ukraine  
Ukrainian Association of Political Economy  
Belarusian State Economics University (Minsk, Belarus)  
The University of Economics (Bratislava, Slovakia)  
The Norwegian Institute of Urban and Regional Studies (Oslo, Norway)  
Nicolos Copernicus University (Torun, Poland)  
The University of Lodz (m. Lodz, Poland)  
The University of Malmo (Malmo Sweden)  
The University of Bergen (Bergen, Norway)  
The University of Zagreb (Zagreb, Croatia)  
Lawrence University (the USA)  
The University of Hong Kong  
Michal Baludansky Academic Society (Slovakia)  
All-Ukrainian NGO "Poruch"  
"Educational Trends" website

**II INTERNATIONAL SCIENTIFIC CONFERENCE  
  
Society, Economics and Economic Science in the Twentieth Century**  
  
21-22 April 2017, Kyiv, Ukraine

**Open to:** university professors, scientists of research institutions, doctoral students, graduate students, representatives of state and local governments, NGOs, businesses and other institutions.  
  
**Venue:** Vadym Hetman Kyiv National Economics University, Kyiv, Peremohy Avenue, 54/1  
  
**Fields of the Conference:**  
> Methodological problems of modern economic science  
> Global economic crisis and scientific reflection in the XXI century.  
> Synergetic nature of interdisciplinary approach to increasing the quality of theoretical studies of modern economic science  
> Global political economy  
> Resistance of socio-political and ecological environment in the theories of sustainable development  
> Civil society and social responsibility, enterprise development issues  
> Higher education in the system of factors of economic development  
Conference languages: Ukrainian, Russian, English.

**Tentative program**  
April 21, 2017, registration, opening ceremony, plenary session, lunch, sessions of workshops, summary briefing, evening cultural program  
April 22, 2017, sightseeing, free time, departure of participants

**Submission of papers for participation in the conference:**

**February 07, 2017** is the deadline for the articles (in the subject line indicate "journal article")   
  
**March 21, 2017** is the deadline for an application forms for participation and abstracts of the presentation on the conference  
  
**By April 10, 2017** forward a scanned copy of the payment receipt of the registration fee. Application forms, abstracts, articles and copies of payment receipts are to be submitted to the email address of the Organizing Committee: kpeof@kneu.edu.ua  
  
**Registration fee:**Participation in the conference (250 UAH): printing and distribution of invitations, printing of the conference program, publication of the book of abstracts (one author's copy), certificates of participation in the conference, conference materials and information handouts.  
Every additional copy of the book of abstracts (60 UAH) is charged extra.  
The account number for payment of the registration fee will be sent after receiving conference application forms and accepting abstracts for publication.  
The publication of the article in the international journal is charged extra.

**Contact persons:**Dmitry Grigorovich Hohych, Conference Coordinator, Ph.D., Assistant Professor of Political Economy  
Phone number: +38 097 987 20 63  
  
Tatiana Zhurba, Secretary of the Organizing Committee (participants registration and publication)  
Phone number: +38 095 071 67 18  
  
**Contact address:**Melnikova St., 81, academic building number №5 of Kyiv National Economics University,

the Department of Political Economy, Room 311, Kyiv, Ukraine,  
  
Phone number: +380 (44) 489-09-50  
  
Email: kpeof@kneu.edu.ua

**APPLICATION FORM FOR PARTICIPATION  
  
in the II International Scientific Conference  
  
"Society, Economics and Economic Science in the Twentieth Century"**  
21-22 April 2017, Kyiv, Ukraine

|  |  |
| --- | --- |
| The name of the author (s) |  |
| Academic degree and title |  |
| Work place (institution name) |  |
| Position |  |
| Participation in the conference (choose a necessary option):  o as an attendee o as a presenter in the plenary session o as a presenter in the workshop session |  |
| Contact address in the following format: first name and surname of the participant, street, house number, appartment number, city, postal code, country |  |
| Contact phone number |  |
| E-mail |  |
| Specify if there is a need for hotel reservation *(Yes/No)* |  |
| The number of additional  copies of materials |  |

**Publication of the Conference materials**

By the beginning of the conference, it is planned to publish the abstracts of conference proceedings in the book of conference materials and scientific articles in the scientific journal «SCIENTIFIC LETTERS OF ACADEMIC SOCIETY OF MICHAL BALUDANSKY», the international edition of the conference co-organizer - Michal Baludansky Academic Society (Slovakia).

**Submission guidelines for abstracts and conditions of their publication:**

1. Abstracts accepted for printing are to be in one of the working languages ​​of the conference, with the wordage up to 3 pages, including figures, tables and a list of references.

2. Abstracts should be processed in MS Word, A4 format with the margins of 2 cm on all sides. The file should be named by the author's name. Pages are not numbered.

3. The structure of the abstract (see Sample):

- surname and initials of the author, academic degree and title, institution, city - font Times New Roman, 14 pt., spacing 1, in the upper right corner;

- the abstract title - in capital letters, font Times New Roman, 14 pt., spacing ,1 centered;

- abstract - font Times New Roman, 14 pt., spacing 1,5, indentation 1.25 cm;

- references - font Times New Roman, 14 pt., space - 1,5.

4. For the names of tables and figure captions use font Times New Roman, 14 pt., bold. All figures should be grouped as a single object. Formula should be in the center with the enumeration on the right. For typing formulas use MS Office formula editor. Do not use scanned objects!

5. References should be provided at the end of the text in the original language. The sources are numbered in the order they are referred to in the text. References on the sources and pages in them are to be printed in square brackets below the text.

6. The Editorial Board has the right to recommend abstracts for publication.

7. The invitations for the conference and account numbers for payment of the conference fee will be sent after reviewing of the abstracts.

The Sample of Abstract

|  |
| --- |
| Petrenko I.I., Ph.D.,  Associate Professor of Zaporizhya National University  **methodological problems of modern economic science**  [Text]  References |

**Publication in European scientific journal**

**«SCIENTIFIC LETTERS OF ACADEMIC SOCIETY OF MICHAL BALUDANSKY»**

**(ISSN 1338-9432)**

The journal was established by the founders of Michal Baludansky Academic Society http://asmiba.sk (Slovakia) as the printed edition for the exchange of knowledge between scientists and university experts from different countries.

The March issue (2017) of the journal will be put out on the occasion of the 110th anniversary of Kyiv National Economics University and of the Second International Scientific Conference "Society, Economics and Economic Science in the Twentieth Century", which aim is to familiarize the international scientific community with the scientific achievements of the university and to find partners for further cooperation.  
Publishing articles in the journal is open to professors, doctoral students, graduates from Kyiv National Economics University and other universities and scientific research institutions.

**The articles submission guidelines:**

The preference is given to the articles in English; the articles in Ukrainian or Russian are also accepted. The minimum wordage is 8 pages. The author of the article is responsible for its authenticity, scientific level and all formalities. The decision on the publication of the article is made by the editorial council.  
**Articles** are accepted only in electronic version. Text format: Word for Windows, font size 14 (type - Times New Roman), spacing between lines is 1.5. Page format: A4 (210x297 mm). Margins, top, bottom, right and left, are 25 mm. The file names have to be typed in Latin letters!  
**The article title** in capital letters, font - bold, centered.  
**First and last name** of the author(s), font - bold, centered.  
**The summary and keywords** in English, Ukrainian language are an integral part of the article (font - italics).  
It is recommended to divide the article into sections. The section subtitles are to be numbered, printed in bold and aligned to the left edge. Be sure for the article to meet the following demands:  
- Align units  
- Start a new paragraph with indentation of 5 mm,  
- Do not number pages,  
- Do not use manual hyphenation  
- It is not allowed to use footnotes (both at the page bottom and at the end of the article)  
- Intartextual references are to be given in brackets, stating the author's name, the year of publication of articles or books, and in the case of quotation, the page or range of pages [Tymchenko, 2006, p.176].  
**Figures and tables** are to be numbered and referred to in the text. The names of the figures (Figure 1 :) or tables (Tab.1 :) bold italics, font size 14, aligned to the left edge. The numbers and names of the figures are to be placed below the figures, names and numbers of tables - above the tables. The sources of the graphs and tables should be indicated below them on the right. Tables, figures, formulas, graphs should not extend beyond the margins. Figures and graphs should be clear in black and white.

**Formulas are to be numbered**. The formula numbers in parentheses are aligned to the right edge. The number should be in the same line as the formula.  
The following guidelines are recommended for the submission of articles in the Ukrainian language to the journal:

**Block 1** - Ukrainian:  
- The title of the article,  
- The author(s)  
- The summary and keywords.  
**Block 2** - Information Block 1 in Latin (transliteration and translation of the relevant data) in the same sequence as in block 1: authors (transliteration), title, summary, keywords - English.

**The summary in English**Please be aware that the summary in English in a Ukrainian-language edition is the main and usually the only source of information for foreign scientists and experts about the article contents and the research results contained therein. Foreign experts estimate the publication by its summary, determine their interest in the work of the author, use it in their own publications and refer to it, participate in the discussion with the author, ask for the full text, etc.

The summary in English (250 - 300 words) of the Ukrainian-language article can be longer than the summary in Ukrainian, as the Ukrainian-language summary is followed by the full text in the same language. Abstracts are used for information, including automated paper and information searching systems.  
If an article is in English, then in the article submission guidelines **Block 1** will be in English and **Block 2** – in Ukrainian. **Block 4** – is not needed.  
**Block 3** - Full text in Ukrainian.  
**Block 4** - References in Ukrainian. Standard submission guidelines for references in this block do not matter for international databases (usually there is a relevant state standard). Refer to as many sources as possible!   
**Block 5** – The list of Ukrainian-language and other references in Latin, the source number is to be typed in brackets both in the article and the references. The name of the list of references should be in English: REFERENCES, not transliterated: SPISOK LITERATURY.  
**Block 6** - Biography of the author(s) in English including:  
- first and last name (in one of the previously accepted transliteration systems)  
- academic titles

- full translated officially recognized name of the organization (do not include departments)

- legal address of the organization (at least the city and the country),

- a personal e-mail

- current positions

- membership in scientific and professional organizations

- the year of graduation with the name of the university

- professional orientation (specialization)

- 2-3 most significant publications.

The article should be submitted by February 07, 2017, to the email address of the Organizing Committee: kpeof@kneu.edu.ua (in the subject line indicate "An article to the journal"). The cost of the standard page is 2.5 euros. The minimum wordage is 8 pages. The payment is effected after the acceptance of the article for publication; the author will be personally notified.

**Appendix 1**

**Guidelines for reference lists in Latin**

It is the most time-consuming and difficult to introduce the Ukrainian or Russian-language sources in the Latin, but it can be simplified:  
- References in the Roman alphabet are total identical with the sources in Ukrainian (or Russian) language,  
- Use one transliterating system for the names of the authors and references,  
- Indicate all authors, if possible,   
- Titles of articles are not obligatory data in journals and symposiums for the analysis of citation, so they can be omitted,  
- Include either only the translation or transliteration and translation in the title of the article,  
- Translate the dateline into English - city (for book titles), volume (vol.), number (no.), page (pp, p..), or use the standard where these data are omitted,  
- Simplify references, giving minimum of information, such as for books – do not overload the reference with unnecessary information ( «sb statey.», «2 izd.» etc.) - author, title, place of publication, year of publication, page  
  
Samples of references to publications in Russian in accordance with the above-described are as follows.  
  
**Journal articles:**  
Zagurenko A.G., Korotovskikh V.A., Kolesnikov A.A., Timonov A.V., Kardymon D.V. Techno-economic optimization of the design of hydraulic fracturing [Tekhnikoekonomicheskaya optimizatsiya dizaina gidrorazryva plasta]. Neftyanoe khozyaistvo - OilIndustry, 2008, no.11, pp. 54-57.

This option does not coincide completely with the above foreign standards, but quite acceptable: in it the source name is in italics, dateline to the article (year, number, pages) are specified sequentially with English symbols and numbers of pages. This reference is clear and will not be lost. It includes translation and transliteration of the article title. This is the most complete version of the reference.  
It is acceptable to reduce this reference as follows:  
Zagurenko A.G., Korotovskikh V.A., Kolesnikov A.A., Timonov A.V., Kardymon D.V. Neftyanoe khozyaistvo - Oil Industry, 2008, no.11, pp. 54-57.  
This reference allows the analysis of authors and the title of the journal, which is its main objective.

The following introduction of the reference is not desirable:  
Zagurenko A.G., Korotovskikh V.A., Kolesnikov A.A., Timonov A.V., Kardymon D.V. Tekhniko-ekonomicheskaya optimizatsiya dizaina gidrorazryva plasta. Neftyanoe khozyaistvo - Oil Industry, 2008, no.11, pp. 54-57.  
In foreign databases simple transliteration of the article title without its translation does not make sense.  
**Conference proceedings:**Usmanov T.S., Gusmanov A.A., Mullagalin I.Z., Muhametshina R.Ju., Chervyakova A.N., Sveshnikov A.V. Features of the design of field development with the use of hydraulic fracturing [Osobennosti proektirovaniya razrabotki mestorozhdeniy s primeneniem gidrorazryva plasta]. Trudy 6 Mezhdunarodnogo Simpoziuma "Novye resursosberegayushchie tekhnologii nedropol'zovaniya i povysheniya neftegazootdachi" (Proc. 6th Int. Technol. Symp. "New energy saving subsoil technologies and the increasing of the oil and gas impact"). Moscow, 2007, pp.267-272.

The most important in descriptions of conferences is that the conference title should be in the original language (in transliteration, if not in English) in italics. In parentheses the translation of the name into English. The dateline (conference venue, place of publication, pages) must be submitted in English.  
The following short version is possible:  
Usmanov T.S., Gusmanov A.A., Mullagalin I.Z., Muhametshina R.Ju., Chervyakova A.N., Sveshnikov A.V. Trudy 6 Mezhdunarodnogo Simpoziuma "Novye resursosberegayushchie tekhnologii nedropol'zovaniya i povysheniya neftegazootdachi" (Proc. 6th Int. Technol. Symp. "New energy saving subsoil technologies and the increasing of the oil and gas impact"). Moscow, 2007, pp. 267-272.  
This version also allows you to identify the publication by its authors. The translated journals references to publications in conference proceedings are introduced either without their titles, or only with their translation.  
                                      
Books (monographs, symposiums, materials of conferences in general):  
Kanevskaya R.D. Matematicheskoe modelirovanie gidrodinamicheskikh protsessov razrabotki mestorozhdenii uglevodorodov (Mathematical modeling of hydrodynamic processes of hydrocarbon deposit development). Izhevsk, 2002. 140 p.  
Latyshev, V.N., Tribologiya rezaniya. Kn. 1: Friktsionnye protsessy pri rezanie metallov (Tribology of Cutting, Vol 1:. Frictional Processes in Metal Cutting), Ivanovo: Ivanovskii Gos. Univ., 2009.  
Belousov, A.I., Bobrik, P.I., Rakhman\_Zade, A.Z. Teplovye yavleniya i obrabatyvaemost 'rezaniem aviatsionnykh materialov. Tr. MATI (Thermal Phenomena and the Ease of Cutting of Aviation Materials: Proceedings of Moscow Aviation Engineering Institute), Moscow: Mashinostroenie, 1966, no. 64.

The last reference is not complete because it is unclear whether the book is described as a whole (monograph), published in series of the institute papers, or it is an article (in the description without the title of the article). It lacks the reference to pages. In the monograph specify the number of pages (235 p.), In the article specify a range of pages or a single page (pp 220-222.). However, in any case, the reference will be taken into consideration in the author's profile.

**Unpublished document:**

Latypov A.R., Khasanov M.M., Baikov V.A. and etc. Geologiya i dobycha (NGT GiD). Svidetel'stvo ob ofitsial'noi registratsii programm dlya EVM [Geology and Production (NGTGiD). The Certificate on official registration of the computer program]. No. 2004611198, 2004.

This reference is a bad version of the standard – it does not list all the authors ( "and etc."). The authors, not included in the reference, will not be taken into account by the citation system.

**Reference to the online resource:**

APA Style (2011), Available at: http://www.apastyle.org/apa-style-help.aspx (accessed 5 February 2011) .Pravila Tsitirovaniya Istochnikov (Rules for the Citing of Sources) Available at: http://www.scribd.com/doc/1034528/ (accessed 7 February 2011)

As obvious from the above samples, the source of the name, regardless of whether it is a journal, a monograph, a symposium or a conference title, is most frequently in italics. Additional information - translation into English of the source name is printed in square brackets or parentheses in font used for all other components of the reference.