

ENGLISH – TAUGHT MBA PROGRAMME

MANAGEMENT OF BUSINESS DEVELOPMENT

Programme Director: L Batenko, PhD, Professor

PROGRAMME HIGHLIGHTS

**Programme outcome:**

- knowledge of key instruments of managing the functional activity of a company – finance, marketing, operational activity, logistics, personnel development;
- understanding of the mechanisms of strategic cooperation among the functional units of a company;
- development of personal management, communication and leadership skills;
- practical skills gained during the internship programmes at multinational companies

**Programme strengths:**

- leading instructors with the experience of teaching abroad;
- interactive lectures and trainings delivered by practitioners from well-known Ukrainian and international companies;
- opportunity to master several disciplines by studying at partner-universities abroad;
- practical experience gained during the internship programme at international companies;
- different networking events

**Upon graduation students get the Master of Business Administration Diploma in Enterprise Economics.**

**Contacts for the residents of Ukraine:**

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COURSES

**Compulsory courses**

- Strategic Management
- Financial Management
- Personnel Management
- Operational Management
- Marketing Management
- Information Systems in Management
- Managerial Accounting
- Project Management
- Logistics Management
- Innovative Management
- Business Law
- Leadership and Effective Communication

**Optional courses (3 out of 6):**

- Company Development Management,
- Business Planning and Establishing Start-Ups,
- Strategic Partnerships in Business,
- Management Effectiveness in Business,
- Organisational Behaviour,
- Risk Management

ADMISSION REQUIREMENTS

**FOR THE RESIDENTS OF UKRAINE:**

**The Bachelor's Diploma in Enterprise and Entrepreneurship or Management**

**Admission:** From July 1 till July 12, 2014

**FOR INTERNATIONAL STUDENTS:**

**The Bachelor's Diploma in Economics or Management**

**Admission:** From July 1 till August 29, 2014 p.

**Starting date:** September 1, 2014

**Language of studies :** English

**Duration of studies:** 18 months

**Tuition fees:** the total cost of the programme is UAH 49 875.

**Contacts for international students:**

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