

ENGLISH – TAUGHT MASTER'S PROGRAMME

# MANAGEMENT OF ENTREPRENEURIAL ACTIVITY

Programme Director: I. Repina, Doctor of Economic Sciences, Professor

## OBJECTIVES:

The aim of the Master's programme is to provide students with profound knowledge and practical skills in management of entrepreneurial activity.

The students of this programme will gain comprehensive expertise in organizing and conducting entrepreneurial activity. In the course of interactive studies students will also acquire practical skills of business engineering, benchmarking, innovation development, business diagnosis, business process management, economic security business, controlling, resource management, investment portfolio and the value of the business.

Experienced lecturers at the Enterprise Economics Department and leading professionals of the Ukrainian and international companies will teach students to take decisions, to generate entrepreneurial ideas, to think out of the box and to estimate the effectiveness of the decisions on the basis of financial projections.

The internship course in the leading international companies is an integral part of the MA Programme in Management of Entrepreneurial Activity. It will enable students to gain theoretical knowledge and practical skills in compliance with their future professional activity.

The graduates will be able to take leading positions in the companies of different forms of ownership.

Upon graduation students get the Master's Degree in Entrepreneurship and IBM certificate.



## ADMISSION REQUIREMENTS:

### Admission process:

for the residents of Ukraine:

from July 04 till July 16, 2016

for international students:

from July 01 till August 29, 2016

**Duration of studies:** 18 months

**Starting date :** September 01, 2016

**Language of studies :** English

## COURSES:

- Global Economy
- Social Responsibility
- Innovative Development of a Company
- Management of Strategic Changes
- Business-Diagnostics
- Business Law
- Corporate Entrepreneurship
- Entrepreneurship Administration
- Management of Enterprise Value

### Two courses chosen by the student:

- Intercultural Communication
- Methodology of Scientific Researches
- Trade Marketing
- Smart and E-business
- European Business
- Training course "Management of personal development"

### Electives (One package is chosen by the student)

#### Package 1:

- 1.1. Business Engineering (certificate)
- 1.2. Benchmarking
- 1.3. Business Process Management
- 1.4. Controlling

#### Package 2:

- 2.1. Business Projects Management
- 2.2. Business Decision Making
- 2.3. Investment Portfolio Management
- 2.4. Economic Safety of Business

## TARGET AUDIENCE:

Future leaders who are ready to develop the economy by increasing the efficiency of entrepreneurial activity, developing and implementing innovative projects, aimed at sustainable growth, social responsibility and competitiveness of an enterprise.

### Contacts for the residents of Ukraine:

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