



International Summer University^{WU} (ISU^{WU}) 2023

WU (Vienna University of Economics and Business)

July session: July 3 – July 21, 2023

August session: July 24 – August 11, 2023

Quick facts

The International Summer University^{WU} (ISU^{WU}) program is an intensive short program, which provides international students with an excellent opportunity for **international and multinational education**. The ISU^{WU} is organized as **three-week sessions** (one three-week session in July and one three-week session in August) in Vienna and offers courses for both **undergraduate and graduate students**.

A large variety of **business-related courses** are taught by a team of experienced lecturers of WU and colleagues from partner universities hailing from the entire globe. The main objective of the program is **to deepen specific knowledge in business**. Visiting local companies and solving practical case studies in intercultural groups complement the strong theoretical basis. An exciting social and cultural program effectively complements the summer university.

Academic program

Courses are designed to be highly interactive and a priority is placed on group discussion and teamwork; students complete pre-course assignments in order to have the qualifications necessary to start the course on the same level. The team of instructors consists of WU lecturers as well as renowned, international guest lecturers.

The program consists of two intensive courses, which are taught consecutively over the course of 3 weeks, each course lasting one and a half weeks. These intensive courses are held in the mornings and total **8 ECTS-Credits**.

ISU WU academic program undergraduate and graduate level 8 ECTS credits

Course 1 (Monday week 1 to Tuesday week 2)	Course 2 (Wednesday week 2 to Friday week 3)
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Courses cover topics related to **International Business, International Marketing, International Human Resource Management and Leadership, Entrepreneurship, Strategic Management, Sustainable Management, Negotiation Management and Economics**.

The ISU^{WU} 2023 academic program can be accessed on our [website](#).

Social and cultural program

The ISU^{WU} offers **social and cultural activities** in order to provide students with opportunities for intercultural exchange between students and cultural enrichment through in- and outdoor activities in Vienna. These events allow students to get to know Vienna and make their stay there an unforgettable experience.

The activities include Opening and Closing Ceremonies, which are always an integral part of the ISU^{WU}. Traditionally, an **Intercultural Evening** is held each year, in which students bring their colleagues closer to their home country in many creative ways, including presentations, clothing, as well as food and drinks from their home countries.

Participants and application requirements

Around **150-200 students** from **over 25 countries** participate in the ISU^{WU} every year. Participants who complete the program successfully receive an ISU^{WU} grade certificate.

Application requirements for the **undergraduate program**:

- Current enrollment in an undergraduate study program in business administration or related fields. By the time of participation in the ISU^{WU} program, students must have completed a minimum of one year of undergraduate education with a specific focus on business administration and related areas.
- [Excellent English language skills](#)

Application requirements for the **graduate program**:

- Current enrollment in a master's or MBA program (or equivalent), with a focus on business administration/economics, and / or a bachelor degree in a business major by the time of participation in the ISU^{WU} program.
- [Excellent English language skills](#)

Application

All students have to fill in an online application and upload all necessary supporting documents. The application period for students is: **February 15 – April 7, 2023**. All applicants who submit their complete application on time will be informed about the outcome of their applications via email by **April 30, 2023**.

Information about the application can be found on our [website](#).

Participation fee / Scholarship and services

Scholarship for students from Ukraine: Students who are actively enrolled in business administration or related fields at a Ukrainian university can apply for a scholarship. The ISU^{WU} program fee will be waived for students selected for an ISU^{WU} scholarship. In addition, selected students will receive a travel and accommodation grant of EUR 1000 upon their arrival in Vienna.

The following services are included in the program fee:

- Business courses with an international perspective
- Course materials
- Company visits and expert talks
- Internet access on campus, use of WU's library, PC-rooms, eLearning services, and language resource center
- Grade certificate
- Coffee and lunch (Monday through Friday on lecture days)
- Public transportation ticket within Vienna for the whole duration of the session
- Opportunities for intercultural exchange through the social and cultural program and information on student-friendly weekend packages for exploring Europe; entry fees are to be paid by the students themselves
- Support from the ISU^{WU} Team

Please note: The program fee does not include accommodation. We will recommend various options on our website. Students are not bound to these options.

Website and contact

[International Summer University WU 2023](#)

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