



MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
Kyiv National Economic University named after Vadym Hetman
Faculty of Finance
Department of Banking and Insurance
Credit Relations Institute KNEU named after Vadym Hetman



Wroclaw University of Economics (Poland)
Krakow University of Economics (Poland),
University of the National Education Commission in Krakow (Poland),
University of Lodz (Poland),
Taras Shevchenko National University of Kyiv,
West Ukrainian National University,
Mykolaiv National Agrarian University,
Luhansk Taras Shevchenko National University,
Insurance Company UNIQA Ukraine,
National Association of Insurers of Ukraine,
in cooperation with the University of Bremen (Germany)

INFORMATION LETTER

VII International scientific and practical Internet conference
“The Newest Trends in Insurance Market Development: Synergy of Innovations and Financial Security”
May 15, 2025

On May 15, 2025, the Department of Banking and Insurance
of the Kyiv National Economic University named after Vadym Hetman is hosting
**VII International Scientific and Practical Internet Conference “NEWEST TRENDS IN THE DEVELOPMENT OF
THE INSURANCE MARKET: SYNERGY OF INNOVATIONS AND FINANCIAL SECURITY”**

The conference aims to discuss current trends in the development of the insurance market in the context of digital transformation, tightening regulatory requirements and growing financial risks; finding innovative approaches to ensuring financial stability and financial security of the insurance industry in the face of new economic challenges.

THEMATIC SECTORS OF THE CONFERENCE

1. Global trends in infrastructure transformation and state regulation of financial services markets.
2. European vector of development of the insurance market of Ukraine: challenges and threats.
3. Digitalization of the insurance market: harmonization of business processes, financial stability and security.
4. Insurance in the post-war development of the Ukrainian economy and the transformation of social protection systems.
5. Insurance and risk management: global trends and financial security.
6. Innovative educational models in banking, finance and insurance.
7. Strategic priorities for stimulating investment and innovation in the Ukrainian economy.

ORGANIZING COMMITTEE

Liydmyla PRYMOSTKA, Doctor of Science, Economics, Professor, Head of the Department of Banking and Insurance of “KNEU named after Vadym Hetman”, (*Head of the Organizing Committee*);
Bohdan STETSENKO, Doctor of Science, Economics, Professor of the Department of Finance named after Victor Fedosov, Dean of the Faculty of Finance of “KNEU named after Vadym Hetman”, (*Co-Head of the Organizing Committee*);
Tetiana KRYVOSHYLYK, PhD, Associate Professor, Professor at the Department of Banking and Insurance of “KNEU named after Vadym Hetman”, (*Conference coordinator*);

Tetiana TATARINA, PhD, Associate Professor at the Department of Banking and Insurance of “KNEU named after Vadym Hetman” (*Executive secretary*);

Iryna KRASNOVA, Doctor of Science, Economics, Professor at the Department of Banking and Insurance of “KNEU named after Vadym Hetman”, Director of the Credit Relations Institute;

Andriy NIKITIN, PhD, Associate Professor, Professor at the Department of Banking and Insurance of “KNEU named after Vadym Hetman”

Olena BREHEDA, PhD, Associate Professor, the Department of Banking and Insurance of “KNEU named after Vadym Hetman”;

Olha DYMNICH, PhD, Associate Professor, Doctorant of the Department of Banking and Insurance of “KNEU named after Vadym Hetman”;

Tetiana STETSIUK, PhD, Associate Professor, Professor at the Department of Banking and Insurance of “KNEU named after Vadym Hetman”

Ilona KWIECIEN, Dr. habil., Professor, Head of the Department of Insurance, Wroclaw University of Economics;

Maria PŁONKA, Dr. habil., Professor at the Department of Risk Management and Insurance, Krakow University of Economics;

IHOR BRITCHENKO, Dr. habil., Prof., Professor at the Department of Economics and Economic Policy, University of the National Education Commission in Krakow;

Yuriy KLAPKIV, Dr. habil., Professor at the Department of Insurance, University of Lodz;

Natalia PRYKAZIUK, Doctor of Science, Economics, Professor, Head of the Department of Insurance, Banking and Risk Management at Taras Shevchenko National University of Kyiv;

Olha KNEISLER, Doctor of Science, Economics, Professor, Head of the Department of Financial Technologies and Banking at the West Ukrainian National University;

Natalia SIRENKO, Doctor of Science, Economics, Professor, Head of the Department of Finance, Banking and Insurance at Mykolaiv National Agrarian University;

Viktor TRYNCHUK, PhD, Professor at the Department of Finance, Accounting and Banking, Luhansk Taras Shevchenko National University (Poltava);

Olena ULIE, the Head of the Insurance Company UNIQA Ukraine;

Denys YASTREB, the Head of the National Association of Insurers of Ukraine.

Researchers, postgraduate students, students, representatives of government institutions, businesses, educational and public communities, and all interested persons are invited to participate in the conference. Based on the conference results, a collection of abstracts will be published (electronic edition) and assigned an ISBN.

PARTICIPATION REQUIREMENTS

Participation in the conference and publication of abstracts in the electronic conference proceedings is **free of charge!**

To participate in the conference, please apply **by May 15, 2025**:

- 1) fill out an application for participation in the conference in the Google form here:
<https://forms.gle/BvnnvMX7cjTrixCgy9>
- 2) send as a single e-mail to: insur_conf@kneu.edu.ua
 - **abstracts in Ukrainian or English** (the file name should correspond to the name and initials of the participant, as well as include the sector number (for example: Goncharuk Y.M._3), in the subject line of the e-mail indicate: “Name and initials of the author”);
 - **for students of higher education institutions, an additional review** (photo/scan signed by the supervisor or send a review from the supervisor's corporate email if the abstract was prepared solely by the student).

Acceptance Notification of the abstracts will be sent to the organizing committee within 5 calendar days from their receipt by e-mail to the Organizing committee.

Participants who have not received the Notification are kindly requested to check their spam and duplicate the email if necessary. Abstracts that do not meet the requirements and those submitted after the deadline will not be considered.

An electronic collection of abstracts with an ISBN code will be published based on the conference results and placed in the repository of KNEU named after Vadym Hetman (<http://ir.kneu.edu.ua/>) as an electronic publication, link to which will be sent to the authors' email address specified in the application form approximately by June 15, 2025. In addition, the electronic collection of abstracts will be located on the website of the Department of Banking and Insurance.

If you have any questions, please contact the Conference Organizing Committee.

CONTACT INFORMATION

Address of the Organizing Committee: 03113, Ukraine, Kyiv, Degtyarivska St., 49-G, Kyiv National Economic University named after Vadym Hetman, educational building No. 3, Department of Banking and Insurance.

Contact phone number of the executive person– Secretary of the Organizing Committee:

Phd, Associate Professor of the Department of Banking and Insurance *Tetiana Tatarina*

tel. +380501605530. E-mail: insur_conf@kneu.edu.ua

REQUIREMENTS FOR ABSTRACT FORMATION

1. **Abstracts are prepared in** MS Word: A4 format, font – Times New Roman; font size – 14; line spacing – 1.0; dimensions: paragraph indent – 1.0 cm; all fields – 2.0 cm.

2. **The file name** must match the surname and initials of the author (or first co-author) and also include the number of thematic sectors of the conference

The file is saved in one of the formats .doc, .docx, .rtf (for example: Goncharuk Y._3.docx).

3. **Number of co-authors:** no more than 2 co-authors; no more than two abstracts are accepted from one author (co-author).

4. **Working languages of the conference:** Ukrainian, English.

5. **Recommended volume of abstracts** – up to 3 pages of text (including figures, tables and references).

6. **Page numbering** is not affixed, hyphens in the text are not allowed.

7. **Figures and tables** are made in Microsoft Word and Microsoft Excel using black and white colors and placed in the text while maintaining the possibility of their editing. Tables and figures scanned from other publications are not allowed to be placed in the text. All tables and figures must be titled using the Times New Roman font, 12pt, bold and presented in portrait orientation. Consecutive numbering of figures and tables in Arabic numerals (Fig. 1; Table 1), as well as references to them in the text are required.

8. **Formulas are placed in the center**, numbered in parentheses on the right. The Microsoft Equation Editor is used to type formulas.

9. **References to sources of information** are made in the text in square brackets. The first digit is the source number in the list of references, the second is the page number. The source number and page number are separated by a comma, the source numbers are separated by a semicolon, for example: [1, 95-96], [2; 5; 7]. Numbering is in the order of references to the source.

10. The list of **references** is compiled by publications that are usually no older than 5 years and is given at the end of the abstract, in the order of mention in the text (font size – 10, regular, spacing – 1.0, width alignment). The list of references is drawn up in accordance with the requirements used for formation of scientific works. For electronic references, a valid link is required.

11. Materials are published in the author's edition. Responsibility for the scientific level of abstracts, the validity of conclusions, the reliability of results and compliance with academic integrity lies with the authors.

The Organizing Committee of the Conference has the right not to accept materials that are prepared without complying with the specified requirements!

The sequence of materials in abstracts:

On the right - the surname and initials of the author (co-author) in bold.

Below - the scientific degree, academic title, position of the author (co-author); for students: the name of the educational program, course.

Below - the full name of the educational institution (organization).

Below, one line apart - the name of the abstract in large bold letters (center alignment).

Below, one line apart - the text of the abstract (width alignment).

Below, one line apart - List of sources used.

Example of abstract formation
(one author)

Kryvoshlyk T.,
PhD, Associate Professor, Professor of the Department of Banking and Insurance,
Kyiv National Economic University named after Vadym Hetman

**FULL TITLE OF ABSTRACTS IN CAPITAL BOLD LETTERS
CENTERED**

The volume of abstracts is up to 3 (three) pages of text. Font size – 14, regular, spacing – 1.0, width alignment.

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References

1. Complete data about source of information in accordance with the requirements of the State Standard of Ukraine (SSU) 8302:2015.
2. Numbering – according to the reference number in the text.
3. A valid link is required for electronic references

Example of abstract formation
(two co-authors)

Kryvoshlyk T.,
PhD, Associate Professor, Professor of the Department of Banking and Insurance,
Kyiv National Economic University named after Vadym Hetman
Marchenko A.,
student of the educational program "Financial Business Management", 4th year,
Kyiv National Economic University named after Vadym Hetman

**FULL TITLE OF ABSTRACTS IN CAPITAL BOLD LETTERS
CENTERED**

The volume of abstracts is up to 3 (three) pages of text. Font size – 14, regular, spacing – 1.0, width alignment.

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References

1. Complete data about source of information in accordance with the requirements of the State Standard of Ukraine (SSU) 8302:2015.
2. Numbering – according to the reference number in the text.
3. A valid link is required for electronic references

Example of abstract formation

(one author – student with review by the scientific supervisor)

Marchenko A.,
student of the educational program "Financial Business Management", 4th year,
Kyiv National Economic University named after Vadym Hetman
Scientific supervisor -Phd, Associate Professor,
Professor of the Department of Banking and Insurance Kryvoshlyk T.

**FULL TITLE OF ABSTRACTS IN CAPITAL BOLD LETTERS
CENTERED**

The volume of abstracts is up to 3 (three) pages of text. Font size – 14, regular, spacing – 1.0, width alignment.

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References

1. Complete data about source of information in accordance with the requirements of the State Standard of Ukraine (SSU) 8302:2015.
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