



MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE  
KYIV NATIONAL ECONOMIC UNIVERSITY  
named after VADYM HETMAN  
Institute for State and Municipal Management

TERNOPII NATIONAL ECONOMIC UNIVERSITY  
LVIV UNIVERSITY NAMED AFTER IVAN FRANKO  
WROCLAW UNIVERSITY  
SAINT-PETERSBURG STATE UNIVERSITY OF ECONOMICS  
BREST STATE TECHNICAL UNIVERSITY

## INFORMATION LETTER

*Dear colleagues!*

We invite You to participate in the III International Scientific and Practical Internet Conference

**"ANTI-CRISIS MANAGEMENT OF UKRAINIAN ECONOMY: NEW CHALLENGES"**

The conference will take place **in the distant form on December 15-17, 2015.**

The conference **aims** to identify scientific substantiation of effective state institutions identification, macroeconomic stabilization and European integration of Ukraine.

### **Topics of the conference:**

1. Modern challenges of economic instability: global and national dimensions.
2. The global macroeconomic anti-crisis management practice.
3. Public sector optimization and modernization
4. Public management reform at the regional and municipal levels.
5. Public administration in the system of anti-crisis management.

To participate in the conference the representatives of scientific and educational communities, government agencies, NGOs and businesses are sincerely invited.

## PARTICIPATION CONDITIONS

The participation is free of charge.

**Conference languages:** Ukrainian, Russian and English.

Deadline dates: till **December 1, 2015** please send to the e-mail [kmdu@kneu.edu.ua](mailto:kmdu@kneu.edu.ua) (indicating the theme: "Conference-2015"):

- an application form (sample attached);
- Your reports in electronic form (example attached).

All papers will undergo independent scientific expertise for their compliance with the conference topics and compliance with the requirements specified for registration.

Within 3 days the participants will be informed by e-mail about the acceptance of materials.

Prior to the conference the program and all submitted materials (thesis) of participants will be available in electronic format on the Google+ page of the Department of Macroeconomics and public management of Kyiv National Economic University named after Vadym Hetman

Discussion of the participant's reports will take place in the form of online forum of the community Google+ "Anti-crisis management of Ukrainian economy". To get an access to the Forum participants must connect their own Google+ profiles to it and to place there their materials till 13 December 2015. During December 15-17, 2015, the participants will have the opportunity to read the reports of the other participants and to take part in their online discussion.

The collection of participant's works of Internet Conference will be distributed in electronic format and placed in the repository of Kyiv National Economic University named after Vadym Hetman as an electronic edition.

Optional authors could request the participant's certificate of the online conference and / or an exemplar of the printed collection of conference proceedings. Reimbursement of the publication expenses, as well as the postal fees for sending of the certificate and / or the printed collection of conference proceedings are covered by each author (the price will depend on the total number of printed copies ordered).

**Payment details** for those, who would like to order the printed copy of works:

р/р № 260043063001 у ПАТ «Кредит Оптима Банк» (*Account number 260043063001 in PJSC "Credit Optima Bank"*)  
МФО 380571 (*Bank code 380571*)

Одержувач платежу: ТОВ Науковий парк КНЕУ, ЄДРПОУ 38463876 (*Beneficiary: Science Park of KNEU, Single National Register Code 38463876*).

Призначення платежу: за видання збірки матеріалів III Міжнародної науково-практичної інтернет-конференції «Антикризове управління економікою України: нові виклики» для її учасника (вказати прізвище та ініціали учасника!) (*Purpose of payment: for the publication of the III International scientific and practical Internet conference "Anti-crisis management of Ukrainian economy: new challenges" collection of works for the participant (indicate the user name and initials!)*).

У т/ч ПДВ (*VAT included*).

All participants of the conference can submit an article to the specialized scientific journal "Strategy of economic development of Ukraine." The decision to publish an article is approved by Editorial Board in accordance with the existing requirements. The date of journal next issue is on June 2016.

**ATTENTION!** Texts received after the deadline or not meeting the requirements will not be considered and will not be returned to the authors.

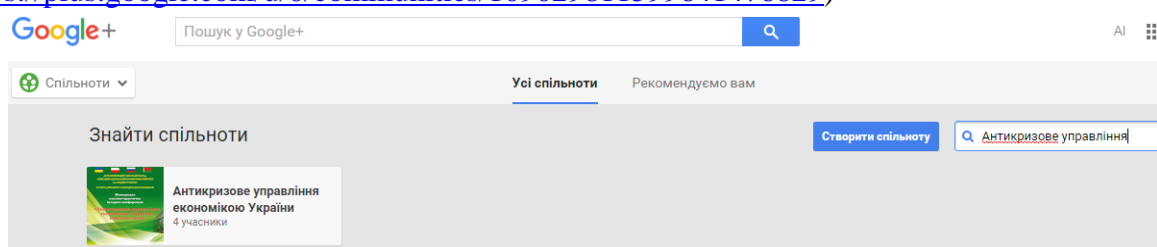
## REQUIREMENTS FOR REPORTS

1. Typing abstracts are performed in the editor Microsoft Word 6.0, 7.0: font - Times New Roman; size pin - 12; line spacing - 1.0; size: paragraph - 10 mm; page margins - 2.0 cm.
2. The file name must match the surname of the author (or first co-author). The file is saved in one of the formats .doc, .docx, .rtf (ex. Shevchenko.doc).
3. The recommended amount of abstracts - 2-5 pages. Page numbering is not affixed, transfers are not allowed in the text.
4. Name of the author is printed on the right , which is provided in znostsi degree, academic rank, position, place of work and e-mail. In the middle of the sheet the name of abstracts is printed in capital letters (12, bold) and annotations in the working languages of the conference.
5. The text of the report is recommended to construct in compliance with the next form: introduction (relevance), problem statement, research results, conclusions, list of references. Do not stand out structural elements in the text!
6. Figures and tables are prepared by means of Microsoft Word or Microsoft Excel using black and white color and placed in text preserving the possibility of their editing. Scanned tables and figures are not allowed . All tables and figures should be named using the font Times New Roman, 12 pt, bold and presented a portrait page. Sequential numbering of figures and tables in Arabic numerals (Fig. 1, Tab. 1), and references to them in the text - are required. Formulas are placed in the center and numbered in parenthesis right. When typing formulas use formula editor Microsoft Equation, built-in Microsoft Word.
7. References must be issued the text in square brackets. The first number - the number of sources in the bibliography, the second - the page number. Source numbers and page numbers separated by a comma, the numbers of sources - the comma with a dot, as in [1, pp 95-96], [2; 5; 7].
8. References are placed in alphabetical order after the text of the report in 1 indent. Heading the list - References (font size - 12, bold italic). Bibliographic description of theses sources for Ukrainian and Russian languages issued in accordance with GOST 7.1-2006 (recommended service <http://vak.in.ua>), and for the abstracts in English - in accordance with international bibliographic standards APA ([http:// www. bibme.org/citation-guide/APA/book](http://www.bibme.org/citation-guide/APA/book)).

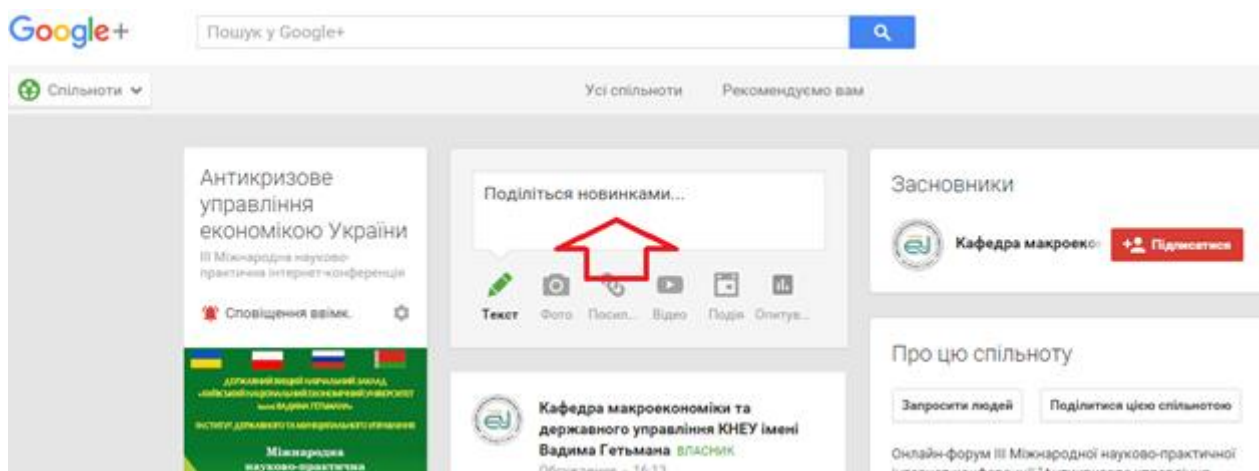
**Patterns** for abstracts are in the files: **Prizvysche.rtf** - for those in Ukrainian language, **Familiya.rtf** - for abstracts in Russian, **Surname.rtf** - for abstracts in English.

## RECOMMENDATIONS ON ON-LINE PARTICIPATION IN THE CONFERENCE

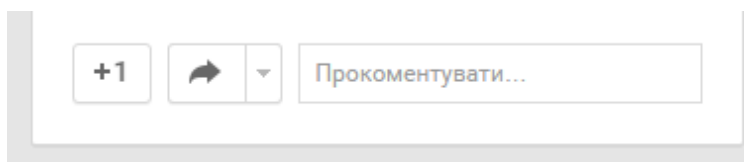
1. For the online participation in the conference one should use the personal profile Google+. If there is no profile, it is recommended to:
  - a. create a Google Account (link: <https://accounts.google.com/SignUp?continue=https%3A%2F%2Fwww.google.ru%2F&hl=uk>)
  - b. to open personal Google+ profile in it (choose among Google services or the link: <https://plus.google.com>).
2. After entering the personal profile one must join the Google+ community "Anti-crisis management of Ukrainian economy: new challenges" (one can find it himself in the list of communities Google+, or following the link: <https://plus.google.com/u/0/communities/109029811599641476829>)



3. After joining the community one can attach personal materials for the conference.



4. To participate in discussions of the reports one must enter the community conference on December 15-17, 2015, get acquainted with the reports and take part in the discussion, leaving personal comments on them.



In case of any questions please do not hesitate to contact the Organizational Committee.

At the request of a participant the conference committee can help to post his report on the community page.

## CONTACT INFORMATION

**Address of the Organizational Committee:**

Kyiv National Economic University named after Vadym Hetman  
Chair of Macroeconomics and Public Administration (room 257, building 1)  
Peremoghy ave., Kyiv, Ukraine, 03680

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**E-mail:** [kmdu@kneu.edu.ua](mailto:kmdu@kneu.edu.ua) (for correspondence please point in the topic word "Conference-2015").