





## iResilience: Strengthening democratic practises and media literacy

## **TRAINING COURSE**

«Dealing with propaganda, misinformation and fake news using AI&ML»

16-17 January 2025 | Kyiv, Ukraine

## **AGENDA**

**Day 1 (online) - 16 January 2025** 

## **Join Zoom Meeting:**

 $\underline{https://us02web.zoom.us/j/82287112756?pwd=IBuSiTDgnNTS3Y4HtH77b2UYPH9}\\\underline{nJH.1}$ 

Meeting ID: 822 8711 2756

**Passcode: 091484** 

Session 1

11.00<sup>1</sup> - Opening. Introductory remarks.

11.05 - 11.30

**Tetiana KMYTIUK,** PhD in Economics, Associate Professor, Associate Professor of the Department of Mathematical Modeling and Statistics, Kyiv National Economic University named after Vadym Hetman

Topic: Disinformation as a social phenomenon: concept, types and impact on society

11.30 - 12.00

**Andriy MATVIYCHUK**, Doctor of Economics, Professor, CEO at Kyiv National Economic University Science Park, Professor of the Department of Mathematical Modeling and Statistics, Kyiv National Economic University named after Vadym Hetman

Topic: Biological and Semiotic Artificial Intelligence, and Machine Learning Methods in Solving Complex Cognitive Problems

12.00 - 12.30

**Vasyl DERBENTSEV**, PhD in Economics, Associate Professor, Professor of the Department of Informatics and Systemology, Kyiv National Economic University named after Vadym Hetman

Topic: Using LLMs to Identify Fakes and Disinformation in Digital Media

<sup>&</sup>lt;sup>1</sup>UTC+2 (EET) - Kyiv Time

12.30 - 13.00

**Volodymyr SKITSKO**, PhD in Economics, Associate Professor, Associate Professor of the Department of Mathematical Modeling and Statistics, Kyiv National Economic University named after Vadym Hetman

Topic: Opportunities, Challenges, and Threats of Using Generative AI in Creating Fakes

13.00 - 13.30 Coffee -break

**Session 2** 

13.30 - 14.15

Vasyl MELNYK, in Mathematics and Physics, Yuriy Fedkovych Chernivtsi National University

Topic: Hybrid Approaches in NLP: Combining Traditional Algorithms and Fuzzy Logic for Textual Insights

**Case study** 

14.15 - 15.00

**Vasyl DERBENTSEV,** PhD in Economics, Associate Professor, Professor of the Department of Informatics and Systemology, Kyiv National Economic University named after Vadym Hetman

Topic: Practical of Implementation and Use of LLMs to Identify Fakes and Disinformation in Digital Media

**Case study** 

**15.00 – Closing** 

Day 2 (offline) - 17 January 2025

**Practice** 

10.00 - 11.00

**Olha KATUNINA,** PhD in Economics, Associate Professor, Associate Professor of the Department of Mathematical Modeling and Statistics, Kyiv National Economic University named after Vadym Hetman

Topic: Text pre-processing and feature space creation for NLP

Lab

11.00 - 12.00

**Tetiana KMYTIUK,** PhD in Economics, Associate Professor, Associate Professor of the Department of Mathematical Modeling and Statistics, Kyiv National Economic University named after Vadym Hetman

Topic: Topic modeling and text summarization

Lab

12.00 – 13.00 Coffee –break

13.00 - 14.00

**Halyna VELYKOIVANENKO**, PhD in Mathematics and Physics, Professor, Deputy of the Department of Mathematical Modeling and Statistics, Kyiv National Economic University named after Vadym Hetman

Topic: Text processing and segmentation based on deep neural network models

Lab

14.00 - 15.00

**Andriy MATVIYCHUK**, Doctor of Economics, Professor, CEO at Kyiv National Economic University Science Park, Professor of the Department of Mathematical Modeling and Statistics, Kyiv National Economic University named after Vadym Hetman

Topic: Language recognition tasks and tools

Lab

15.00-16.00

**Vitalii BEZKOROVAINYI,** PhD in Economics, Associate Professor, Professor of the Department of Informatics and Systemology, Kyiv National Economic University named after Vadym Hetman

Topic: Text generation in natural language processing systems: methods, algorithms, tools and areas of application

Lab

**16.00 – Closing** 

REGISTRATION OF PARTICIPATION IN THE EVENT: via the link <a href="https://docs.google.com/forms/d/e/1FAIpQLSclCvJASvzN0vRPwyjfAtuamf09dn6W">https://docs.google.com/forms/d/e/1FAIpQLSclCvJASvzN0vRPwyjfAtuamf09dn6W</a> EAmy1ncX-k1dlFQmvg/viewform?usp=header