MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE

KYIV NATIONAL ECONOMIC UNIVERSITY NAMED AFTER VADYM HETMAN

INSTITUTE OF INFORMATION TECHNOLOGIES IN ECONOMY

KNEU SCIENCE PARK

PHILIPPS MARBURG UNIVERSITY (GERMANY)

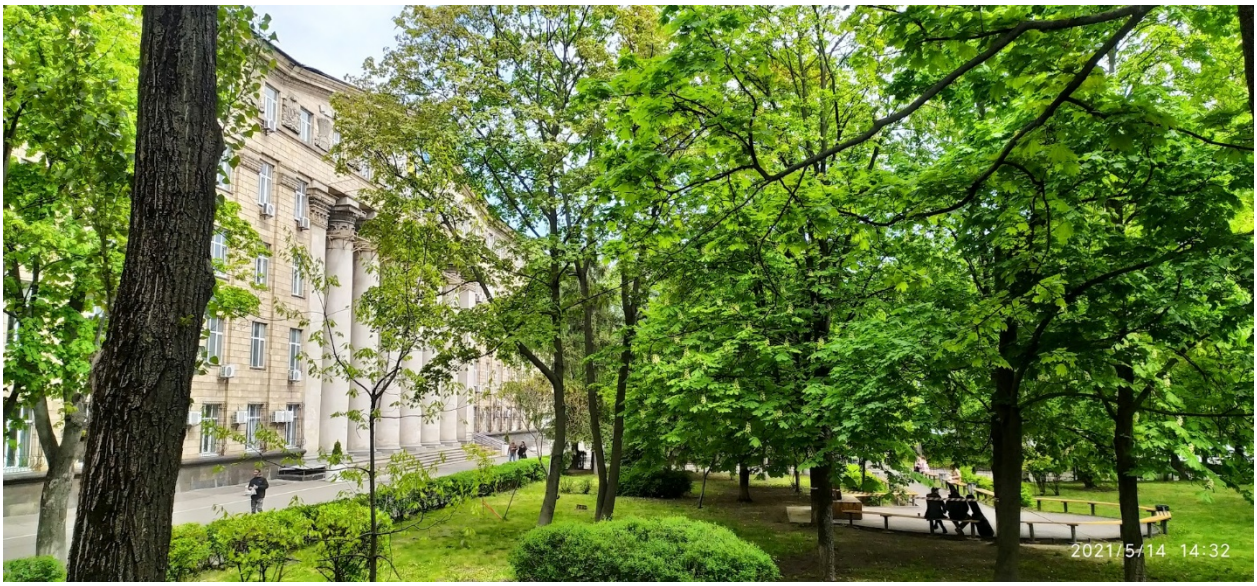
OLD DOMINION UNIVERSITY (USA)

SUSTAINABILITY INNOCENTER (SWEDEN)

ESTONIAN ROUNDTABLE FOR DEVELOPMENT COOPERATION (ESTONIA)

AMERICAN UNIVERSITY OF ARMENIA (ARMENIA)

UNIVERSITY OF BIALYSTOK (POLAND)



"DIGITAL ECONOMY"

III INTERNATIONAL SCIENTIFIC and PRACTICAL CONFERENCE

June 5 - 6, 2025

KYIV NATIONAL ECONOMIC UNIVERSITY NAMED AFTER VADYM HETMAN

UKRAINE, KYIV

TOPICS OF THE CONFERENCE

- Digital transformations in the economy and public administration.
- Artificial intelligence and machine learning in economics.
- Deep learning models in image recognition and natural language processing.
- Modeling and data analysis in economics.
- Digital educational ecosystems.
- Smart analytics and business cybersecurity

Form participation - online with proceedings publication in electronic collection.

Participation in the conference is free

Dear colleagues!

We invite you take participation in I I I International Scientific and Practical Conference **"DIGITAL ECONOMY",** which will be held on June 5-6, 2025 in Kyiv National Economic University named after Vadym Hetman (Ukraine, Kyiv).

Working languages of the conference: Ukrainian, English.

CONFERENCE ORGANIZING COMMITTEE

Head of the Organizing Committee:

LUKIANENKO, Dmytro, Doctor of Sciences in Economics, Professor, Rector of Kyiv National Economic University named after V. Hetman, Ukraine.

Members of the organizing committee:

ANTONIUK, Larysa, Doctor of Sciences in Economics, Professor, Vice-Rector for Scientific Affairs of Kyiv National Economic University named after V. Hetman, Ukraine;

SILCHENKO, Maryna, Candidate of Sciences in Economics, Associate Professor, Vice-Rector for Scientific and Pedagogical Affairs and Digital Transformation of Kyiv National Economic University named after V. Hetman, Ukraine;

AAVIK, Iti, Project Manager for International Projects at Estonian Roundtable for Development Cooperation (AKÜ), Estonia;

DZHALLADOVA, Irada, Doctor of Sciences in Physics and Mathematics, Professor, Head of the Department of System Analysis and Cybersecurity, Kyiv National Economic University named after V. Hetman, Ukraine;

FOMICHOV, Oleksandr, Project Leader at Sustainability InnoCenter, Sweden.

IVANEC, Iryna, Ph.D., Associate Professor of Institutional Economics, Philipps Marburg University, Germany;

ISHCHUK, Yaroslava, Candidate of Sciences in Economics, Associate Professor, Associate Professor of the Department of Mathematical Modeling and Statistics, Kyiv National Economic University named after V. Hetman, Ukraine;

KRASIUK, Yulia, Candidate of Sciences in Pedagogy, Associate Professor, Acting Director of the Institute of Distance Education, Head of the Department of Informatics and Systemology, Kyiv National Economic University named after V. Hetman, Ukraine;

KMYTIUK, Tetiana, Candidate of Sciences in Economics, Associate Professor, Associate Professor of the Department of Mathematical Modeling and Statistics, Kyiv National Economic University named after V. Hetman, Ukraine;

MAZUR, Marharyta, Candidate of Sciences in Economics, Associate Professor, Associate Professor of the Department of Mathematical Modeling and Statistics, Kyiv National Economic University named after V. Hetman, Ukraine;

MATVIYCHUK, Andriy, Doctor of Sciences in Economics, Professor, Professor of the Department of Mathematical Modeling and Statistics, Kyiv National Economic University named after V. Hetman, General Director of the KNEU Science Park, Ukraine;

OSYPOVA, Olha, Candidate of Sciences in Economics, Associate Professor, Associate Professor of the Department of Mathematical Modeling and Statistics, Kyiv National Economic University named after V. Hetman, Ukraine;

PETUKHOVA, Olena, Senior Lecturer of the Department of Mathematical Modeling and Statistics, Kyiv National Economic University named after V. Hetman, Ukraine;

PISKUNOVA, Olena, Doctor of Sciences in Economics, Professor, Professor of the Department of Mathematical Modeling and Statistics, Kyiv National Economic University named after V. Hetman, Ukraine;

POKOJOVY, Michael, Ph.D., Associate Professor of Data Science, School of Data Science Statistics Fellow, Old Dominion University, USA;

PRYTOMANOVA, Olha, Doctor of Sciences in Physics and Mathematics, Professor, Professor of the Department of Mathematical Modeling and Statistics, Kyiv National Economic University named after V. Hetman, Ukraine;

RŮŽIČKOVÁ, Miroslava, Dr. hab., Professor, University of Bialystok, Poland;

SKITSKO, Volodymyr, Candidate of Sciences in Economics, Associate Professor, Associate Professor of the Department of Mathematical Modeling and Statistics, Kyiv National Economic University named after V. Hetman, Ukraine;

VASHCHAIEV, Serhii, Candidate of Sciences in Economics, Associate Professor, Director of the Educational and Scientific Institute "Institute of Information Technologies in Economy of Kyiv National Economic University named after V. Hetman, Ukraine;

VELYKOIVANENKO, Halyna, Candidate of Sciences in Physics and Mathematics, Professor, Head of the Department of Mathematical Modeling and Statistics, Kyiv National Economic University named after V. Hetman, Ukraine.

SUBMISSION OF PROCEEDINGS FOR PARTICIPATION IN THE CONFERENCE

In order to participate in the conference, it is necessary to register and attach proceedings in *.doc or *.docx format to the registration form by **May 23, 2025**.

REQUIREMENTS FOR PREPARATION OF PROCEEDINGS

1. Papers should be prepared in one of the two working languages of the conference - Ukrainian or English, in Microsoft Word (*.doc or *.docx format). The file must be named with the author's surname (in Latin letters).
2. The volume of materials should be 3-5 A4 pages (including figures, tables and a list of used sources). Pages are not numbered.
3. Margin parameters: top, bottom, left and right - 20 mm; paragraph indent - 1.25 cm. Font Times New Roman, size - 14 pt, line spacing - 1.5.
4. Formatting procedure:
   - 4.1. The author's name and surname, academic degree, academic title, position are indicated in the upper right corner with single spacing. The surname(s) of the author (s) are highlighted in bold.
   - 4.2. The title of the abstract of the report is printed in capital letters after one line (bold font, single spacing)
   - 4.3. The main text of the abstracts is printed one line apart (regular font, spacing – 1.5).
   - 4.4. The list of used sources is given at the end of the text in the original language (regular font, spacing - 1.5) according to the international bibliographic standard APA-2010.
5. Formulas, figures, tables must be numbered throughout. Formulas are not numbered if they are not referenced in the text. References to tables, formulas, and literary sources are given in the text in square brackets.
6. Formulas must be typed using the formula editor (internal formula editor in Microsoft Word for Windows). Formulas in the form of images (scans) are not allowed. Large formulas must be split into several lines.
7. Tables may be printed in 12pt font size with single spacing. Table numbering should be aligned to the right edge.
8. Figures are submitted as objects (scans of images are not allowed). Figures are numbered and signed at the bottom.

ADDITIONAL INFORMATION

1. Conference materials are published by the author's editorial office. The author is responsible for the content and originality of the text.
2. One author may submit no more than three materials. The number of authors per publication may not exceed four.
3. The Organizing Committee reserves the right to reject from participation materials that do not meet the conference work areas, design requirements, or those submitted late.
4. Student works are published only in co-authorship with the scientific supervisor.
5. The final decision on recommending submitted works for publication rests with the organizing committee.

Upon completion of the conference , approximately by July 3, the collection of its materials will be posted in the electronic library of the Kyiv National Economic University named after V. Hetman as an electronic publication. The collection of conference materials will be assigned a DOI.

Following the conference, participants who will attend the plenary and sectional meetings will, upon request, be sent an electronic certificate of participation indicating the amount of advanced training (**15 hours - 0.5 ECTS credits**) free of charge.

CONTACTS

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