



Educating for Global Competence  
International Master Course Week, Katowice 2019



University  
of Economics  
in Katowice

# International Master Course Week Educating for Global Competence University of Economics in Katowice, 18-22 February 2019



## Optional content streams:

- ▶ Managing International Projects (3 ECTS)
- ▶ Emerging Markets and Crises (3 ECTS)

## Supporting programme:

- ▶ company visits, workshops, group of experts
- ▶ social programme, networking activities
- ▶ sightseeing opportunities

## International partners:

- ▶ Austria, Fachhochschule des bfi Wien
- ▶ Germany, European University of Applied Sciences Brühl
- ▶ Hong Kong, Baptist University Hong Kong
- ▶ Italy, University of Siena
- ▶ Poland, University of Economics in Katowice
- ▶ Russian Federation, National Research University „Higher School of Economics”, Moscow
- ▶ Russian Federation, Southern Federal University Rostov-on-Don
- ▶ Ukraine, Kiyv National Economic University

## Student fee: € 200

The fee includes accommodation, breakfasts and lunches, conference materials, company visits, social programme, sightseeing. Travel costs to and from the host institution are not included.

Application deadline:

**31 October 2018**

## Available funding for lecturers:

- ▶ Possibility to use Erasmus+ grants for EU teacher mobility.

## Emerging Markets and Crises:

### Course design:

Interdisciplinary approach, combination of theoretical input and work with case studies. Students will be divided into small international teams of 4-6 people. Each team will work on a case study with interdisciplinary questions in the fields of politics, economics, finance and logistics. Intercultural team training is a compulsory part of the programme.

### Prerequisites:

- ▶ Bachelor in Economics, Business or any related studies,
- ▶ Good command of English (between B2 and C1 according to the "Common European Framework of Reference for Languages")

### Learning outcomes:

- ▶ Ability to describe the current status of emerging markets and to deduce political, economic, social and environmental implications
- ▶ Ability to apply their knowledge about countries of emerging markets to solve interdisciplinary business problems, particularly under consideration of various aspects (politics, economics, finance and logistics)
- ▶ Ability to work in international and interdisciplinary teams.

## Managing International Projects:

### Course design:

Combination of theoretical input and project work that includes preparation and post-processing work. The aim is to divide the international student group into small project teams of 4-6 people. Each team will be responsible for a work package of a project sponsored/initiated by an existing company. Intercultural team training is a compulsory part of the programme.

### Prerequisites:

- ▶ Minimum of 3 ECTS in Project Management – knowledge about PM methods, PM processes/phases
- ▶ Good command of English (between B2 and C1 according to the "Common European Framework of Reference for Languages")

### Learning outcomes:

- ▶ Assess the complexity of working in international projects or leading international or intercultural project teams (leadership competence, team orientation)
- ▶ Prepare a project handbook based on the international project management standards (IPMA/PMI) (method competence)
- ▶ Prepare a concept of a project as a multicultural team respecting the interest of the international stakeholders (method and social competence)
- ▶ Use intercultural creativity integrating diversity and productivity to achieve an agreed outcome of the project (social and international competence).

The programme was launched in 2014 and run successfully for three consecutive years by Fachhochschule des bfi Wien, Austria, with the financial support of the City of Vienna.

### More information and contacts:

University of Economics in Katowice: [www.ue.katowice.pl/en](http://www.ue.katowice.pl/en)

International Relations, Edyta Gatecka: [edyta.galecka@ue.katowice.pl](mailto:edyta.galecka@ue.katowice.pl)

Didactics and programme, Ewa Dziwok: [ewa.dziwok@ue.katowice.pl](mailto:ewa.dziwok@ue.katowice.pl)