

ENGLISH – TAUGHT MASTER'S PROGRAMME

MANAGEMENT OF ENTREPRENEURIAL ACTIVITY

Programme Director: I. Repina, Doctor of Economic Sciences, Professor

**OBJECTIVES:**

The aim of the Master's programme is to provide students with profound knowledge and practical skills in management of entrepreneurial activity.

The students of this programme will gain comprehensive expertise in organizing and conducting entrepreneurial activity. In the course of interactive studies students will also acquire practical skills of business-planning, budgeting, controlling, business processes management and value management of enterprises.

Experienced lecturers at the Enterprise Economics Department and leading professionals of the Ukrainian and international companies will teach students to take decisions, to generate entrepreneurial ideas, to think out of the box and to estimate the effectiveness of the decisions on the basis of financial projections.

The internship course in the leading international companies is an integral part of the MA Programme in Management of Entrepreneurial Activity. It will enable students to gain theoretical knowledge and practical skills in compliance with their future professional activity.

The graduates will be able to take leading positions in the companies of different forms of ownership.

**Upon graduation students get the Master's Degree in Enterprise Economics.**

**Contacts for the residents of Ukraine:**

Dehtyarivska str, 49-G, room 12a, Kyiv, Ukraine

tel.: +38-044-456-31-62

e-mail: rephouse@mail.ru

**ADMISSION REQUIREMENTS:**

**Admission process:**

*for the residents of Ukraine:*

from July 01 till July 12, 2015

*for international students:*

from July 01 till August 29, 2015

**Duration of studies:** 1,5 year

**Starting date :** September 01, 2015

**Language of studies :** English

**COURSES:**

- *Global Economy*
- *Personnel Management*
- *Innovative Development of Enterprise*
- *Methodology of Scientific Researches*
- *Project Management*
- *Economic Management of an Enterprise*
- *Competitiveness of Enterprise*
- *Management of Strategic Changes of an Enterprise*
- *Business-Diagnostics*
  - *Financial Management*
  - *Smart and E-business*
- ✓ *Management of Enterprise Value*
- ✓ *Business Process Management*
- ✓ *Controlling*

**TARGET AUDIENCE:**

Future leaders who are ready to develop the economy by increasing the efficiency of entrepreneurial activity, developing and implementing innovative projects, aimed at sustainable growth, social responsibility and competitiveness of an enterprise.

**Contacts for international students:**

Peremohy Prospect 54/1, room 418a., Kyiv, Ukraine

tel.: +38-044-456-30-19

e-mail: international.office.kneu@gmail.com