

VARVARA SHAIDETSKA

EXPERIENCE

«Japan Tobacco International» 15.07.2019 – 15.10.2019

Marketing intern

- Working with statements and accounting
- Communication with trade partners to resolve current issues
- Working with Microsoft Dynamics CRM and creating Excel reports
- Development of awarding concepts to company`s employees

"Career Development Studio" June 2017 – November 2019

Content, SMM manager

- Development of the content plan
- Communication with customers by e-mails
- Creating and promoting company`s pages in social networks
- Implementation of the advertising campaigns

Magazine "Emergency Situation" 21.03.2016- 21.06.2016

A part-time correspondent

- Participation in information campaigns, search of necessary information
- Preparation of informational materials on the specified topics
- Writing and publishing the article in the magazine "Emergency Situation" (№ 4 (221) 2016)

Volunteering Work

- Ukrainian Beauty Industry Summit 19.12.2018
- Concert: 175th Anniversary of the Ukrainian choir "Dnipro" 03.12.2018
- Children's animator on the anniversary day of the shopping mall "METRO" 28.09.-30.09.2017

Participation (as speaker) in scientific and practical conferences

- "Innovative Ukraine: Creative Ideas and Projects" 14.05.2019 (subject "International Economics"), KNEU
- "Current Issues in Economics and Finance" (subject "Finance"), KNEU 30.10.2018
- "Innovative Breakthrough in Ukraine: Creative Ideas and Projects" (subject "Informatics"), KNEU 25.04.2018
- Model United Nations in D.Lutsenko school (as a member of MUN) 19.04-20.04. 2018
- All-Ukrainian Student Competition for direction "Informatics", KNEU 21.02.2018



CONTACT

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EDUCATION

2017 - 2021

Kyiv National Economic University named after Vadym Hetman

«International economics» course

PERSONAL QUALITIES

- Dependable
- Attentive
- Considerate
- Friendly
- Well-organized

FOREIGN LANGUAGE

- English (Upper-Intermediate level)
- German (Intermediate level)
- Polish (Basic level)