

# Statista Factsheet

Statista is one of the world's leading online statistics portals. Through the statista.com website, Statista from Hamburg offers business customers an intuitive and innovative research tool for quantitative data. Statista is the fastest and most comprehensive starting point when it comes to researching figures, data and factual information.

## Awards

- › Financial Times Founder Prize 2008
- › Start-Up of the Year 2008
- › Red Herring Prize 2010
- › Finalist in German Founder Prize 2012
- › Best Statistics Portal 2014 & 2015, Library Journal

## In-house Studies

- › America's Best Employers 2015
- › E-Commerce Market Germany-Austria-Switzerland
- › Online Shop Study
- › and many more

Statistics & Studies  
from About

**22,500**  
Sources

Worldwide Coverage with a  
Strong Focus on Data from

**Europe,  
Northamerica &  
China**

**6 Million Visitors**

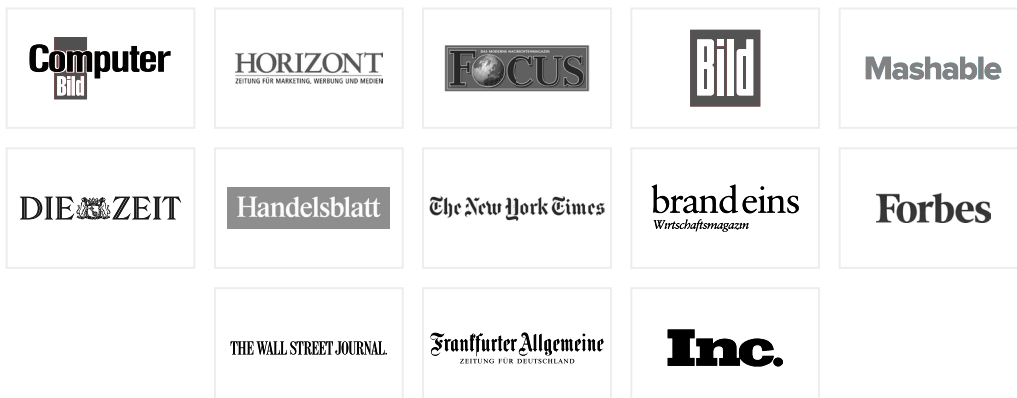
monthly on our international  
and German website

Over  
**1.500.000**  
Active Registered Users

Over

**90 Percent**  
of colleges & universities  
in German-speaking regions  
have licensed Statista

## Media Partners



**2007**

Statista was founded  
in Hamburg



Dr. Friedrich  
Schwandt



Tim Kröger



Locations



**500**

staff members  
consisting of statisticians,  
editors and database  
experts

More than

**2.200**

international  
universities

More Than

**14,000**

Corporate Clients

among them: 300 out  
of Fortune 500